

POSITIVE POST

Reflections on a New Rural Story



FEATURED IN THIS ISSUE:

Barbara Barter's
Recipe for Scalded Cake

THE BIRTH OF THE POSITIVE POST AT THE FORMER COTTAGE HOSPITAL

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Municipal Councillor, Town of Branch

Good things are happening in rural communities. Success is happening, life is happening. Those of us fortunate enough to call a rural community home already know that this true. We know that people are opening businesses or celebrating their 25 th year in business, kids are riding their bicycles to playgrounds while a fishing boat sails proudly to the wharf and tourists browse the local shop. There is great activity and even greater pride. However, this is not the rural NL story that we see in mainstream media. An online search of "rural NL" news shows disheartening titles with words such as ghost villages, depopulation, outmigration, dying. While the province's population is falling overall and people are leaving rural communities for urban areas, as they always have, I believe that there are good rural news stories waiting to be told. We need a place to communicate such media and ensure that such positive news stories are accessible to everyone. It is my belief that this is best accomplished through a grassroots, participatory media approach.